



WRI INDIA | SUSTAINABLE  
CITIES

# PLENARY SESSION 2 - DEEPENING EAST ASIA'S SYNERGIES FOR ESC REGIONAL COOPERATION TO REALIZE THE 2030 AGENDA

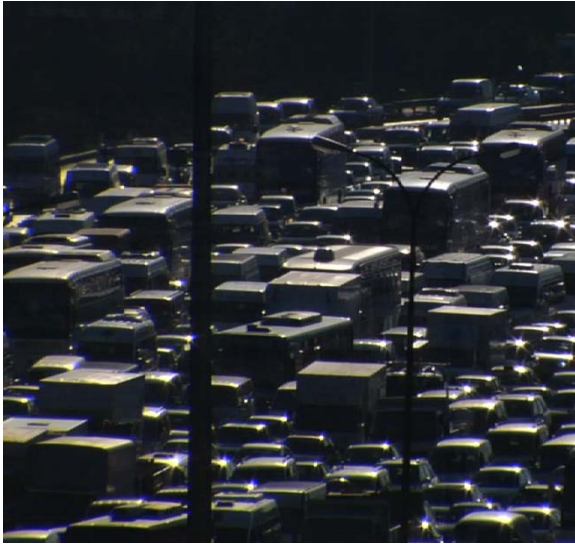
7Th High Level Seminar On Environmentally Sustainable Cities Programme,  
Hanoi – Vietnam, March 03, 2016

AMIT BHATT

A product of WRI Ross Center for Sustainable Cities

# SOLVING KEY CHALLENGES: LONG TERM LOCK IN

Congestion



30-70 Years

Sprawl



150 Years

Inefficiency



30-70 Years

# THE QUESTION AT HAND?

- How do you drive implementation in messy conditions with multiplicity of institutions, no clear decision making and lack of capacity to plan and implement?

# THREE PRONGED STRATEGY

- Deep Engagements (3-5 Years)
- Led By Change Agents
- Driving Guiding Coalitions



# INDORE BRTS - IBUS



# CHANGE AGENTS – PRASHANTH BACHU



- Professional Profile  
Urban Transport Experts - 15+ Years
- Personal Story  
Dropped out of Master's program in US thinking it was too car centric. Before joining WRI was a key activist involved in MMTS, the commuter rail service in Hyderabad. Moved to Indore with Family to drive implementation of BRT
- Achievements at WRI  
Technical expert of BRT and Bus Transport.  
BRT implementation experience in India.  
Strong ability to communicate and convince bureaucrats and politicians.



# STREETS FOR ALL





# BUILDING COALITION

Supported by  
**THE TIMES OF INDIA**

**BECAUSE PUBLIC  
ROADS SHOULD  
BE JUST THAT—PUBLIC.**

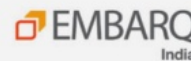
**PRESENTING RAAHGIRI DAY—AN INITIATIVE  
TO RECLAIM THE STREETS OF DELHI**



Citizens of Delhi, get ready to reclaim the streets of Delhi on Raahgiri Day. A day on which the inner circle of Connaught Place and a part of Kasturba Gandhi Marg will be blocked to motorised traffic in order to promote cycling, walking and a healthy living. So join us with your families to cycle, skate, run or just walk. The streets, after all, belong to everyone and not just vehicles.

**Join the mega cycle rally starting at 7 am near the TOI stage.**

Readers can avail rent-free cycles from The Times of India cycle corner (valid photo ID card required). Log on to [www.facebook.com/RaahgiriDayDelhi](http://www.facebook.com/RaahgiriDayDelhi) for more details.



**Date: 13<sup>th</sup> July | Time: 6 am to 9 am**

**Venue: Connaught Place inner circle & Kasturba Gandhi Marg**



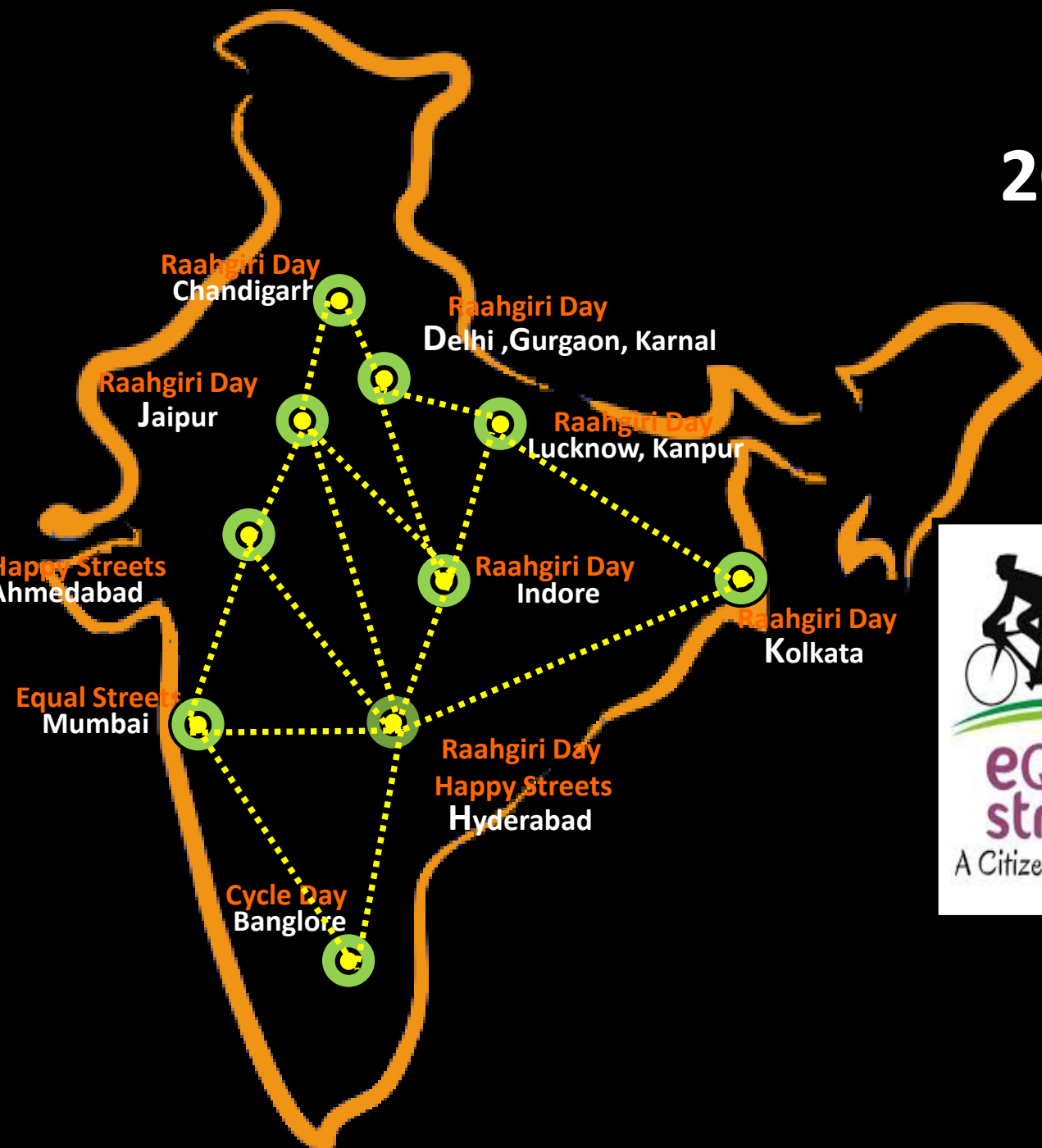


**Raahgiri Day**  
**Gurgaon**

**Nov 17<sup>th</sup> 2013**



# 2016





# Why don't we make Sunday, cycle day?

*I am saying that only one day a week, don't use fuel-driven vehicles.*



{ Prime Minister, Shri Narendra Modi }

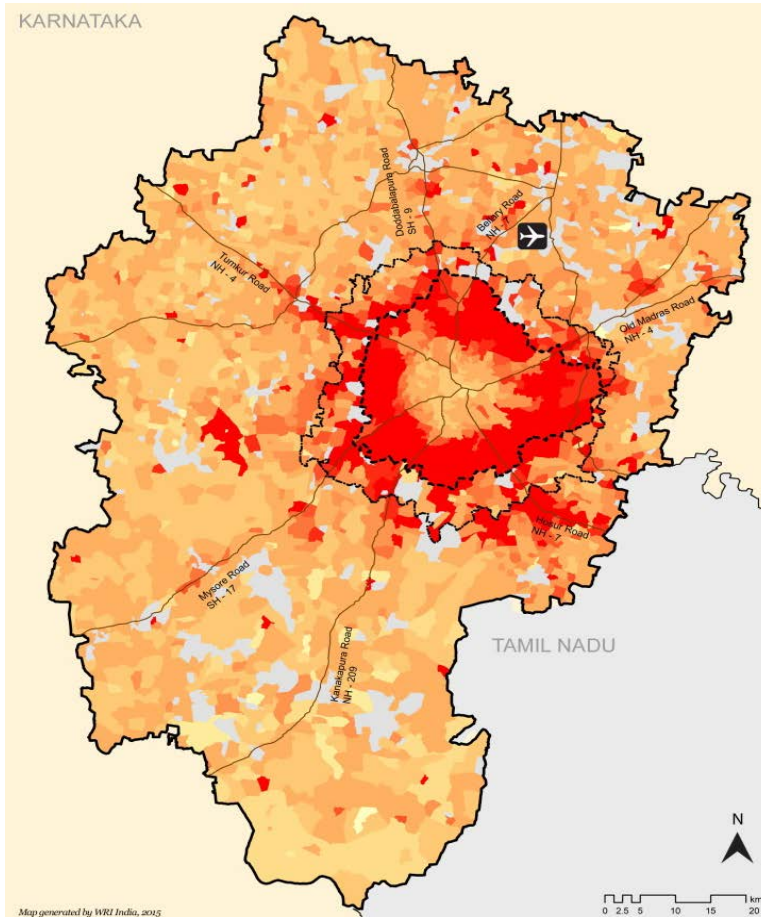
# CHANGE AGENTS – SARIKA PANDA



- Professional Profile  
Urban Expert 12+ years
- Personal Story  
From Southern Orissa, took a maternity break & came even more committed to make cities better for future generations
- Achievements at WRI  
Ability to build coalitions, create mass movements, manage press and interact closely with political leaders



# UNLOCK BENGALURU



- Mass transit with Buses
- Integration of Land Use & transportation
- Clean Energy Systems
- Local Area Planning & Action
- Rethinking Planning – Moving to Strategic Spatial Planning

# CHANGE AGENTS – REJEET MATHEWS



- Professional Profile  
Urban Expert 12+ years of experience
- Personal Story  
Committed to real change
- Achievements at WRI  
Powerful communicator, subject expert on planning legislation for Indian Cities, Ability to engage politicians and non-experts.



# BIG BUS REFORM

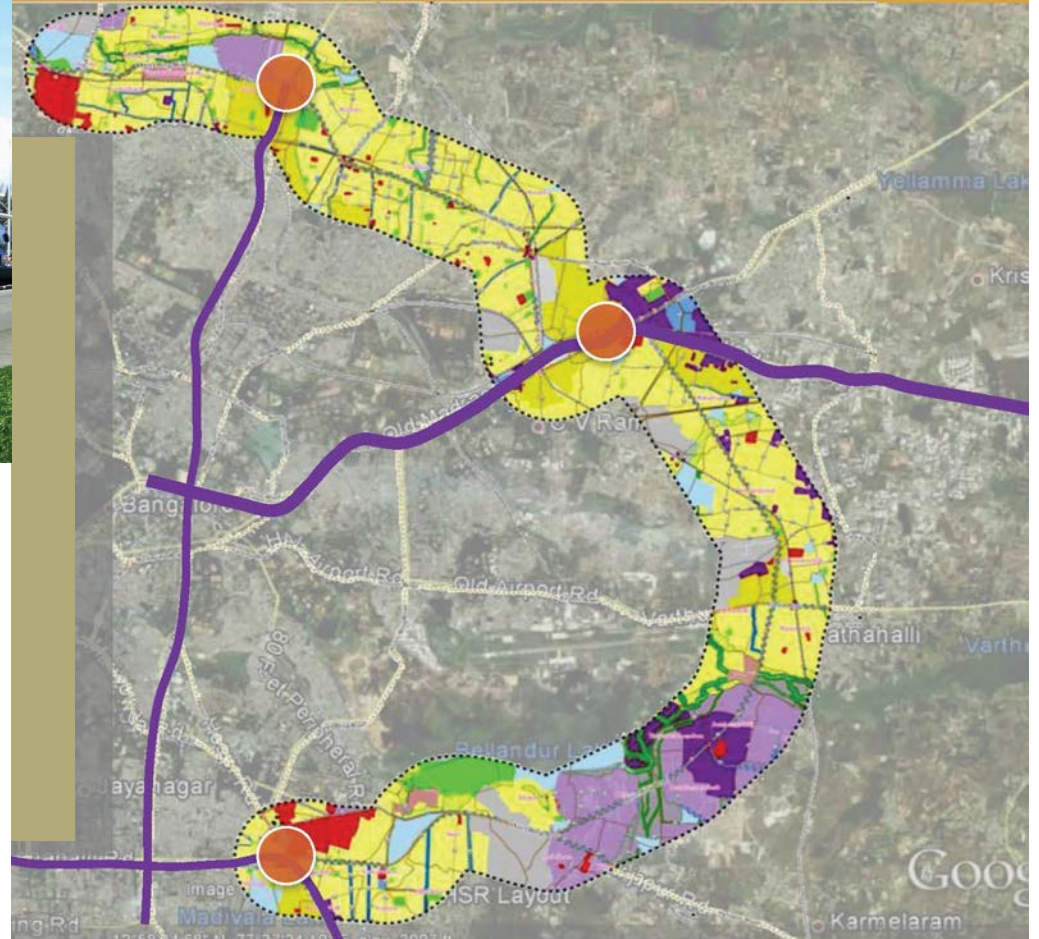


# GREEN POWER MARKET DEVELOPMENT GROUP



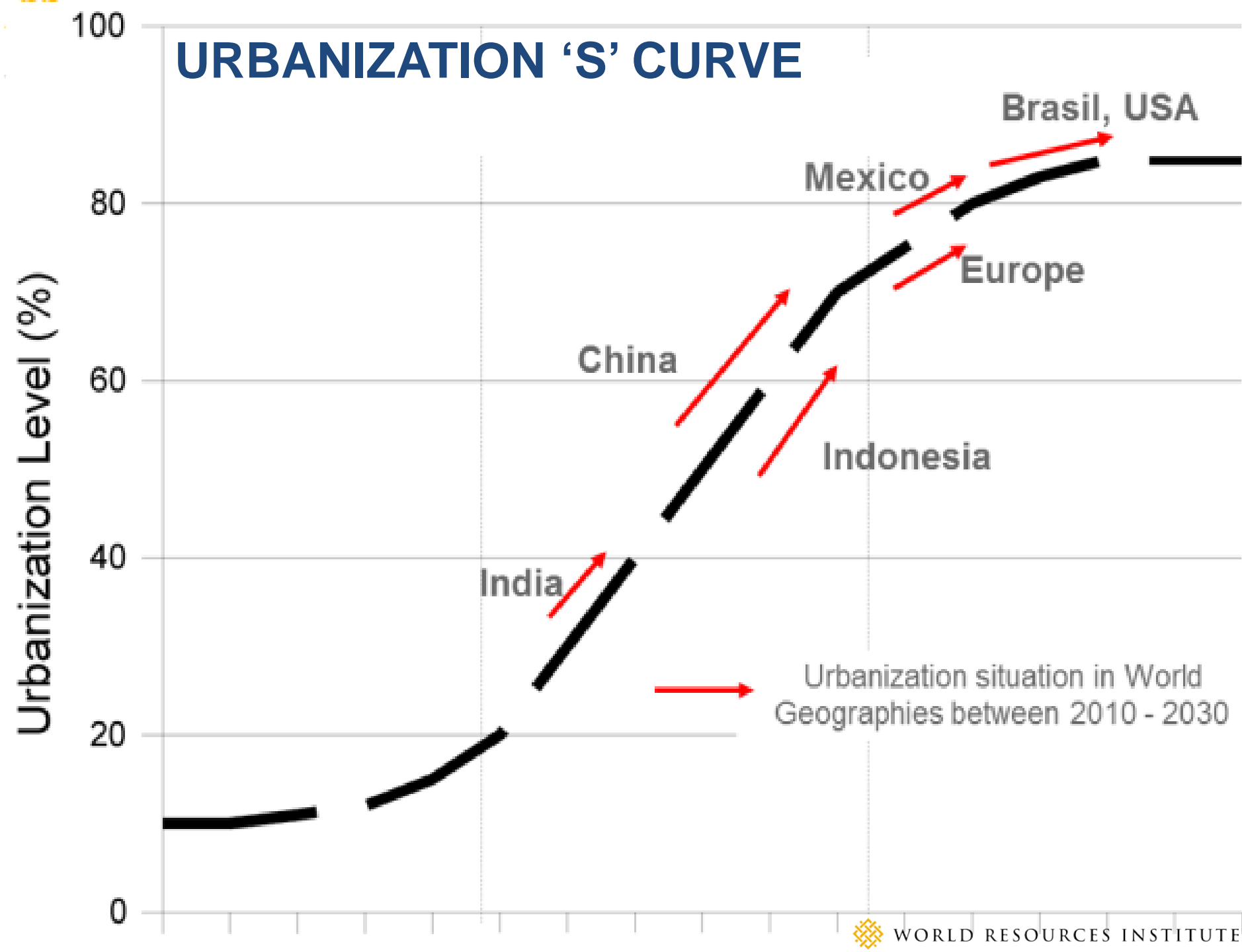


# BRTS & METRO INTEGRATION

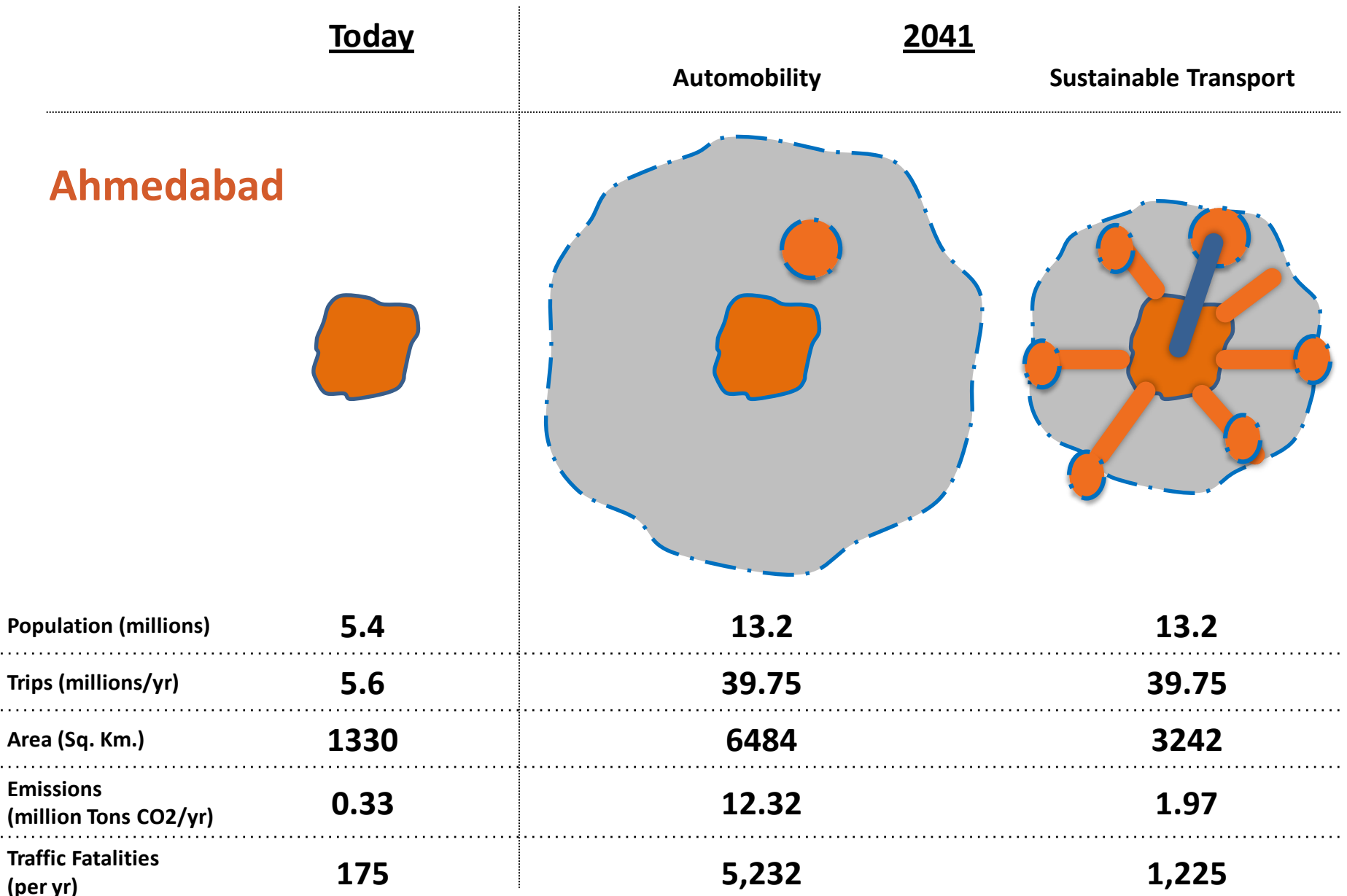




# URBANIZATION 'S' CURVE



# Opportunity is Biggest – Right Now



# THANK YOU

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